

All New Yorkers, whether we are black, brown, or white, blue-collar, white-collar, or zoom shirt, want to live in a strong, safe, and thriving community.

But in this economic crisis, Republicans fail to act in our best interests, lining their pockets with corporate donations while forcing family businesses to close and stoking distrust of our Asian-American neighbors.

We need to come together across all walks of life to keep our communities New York strong, just like we did last summer when we came together to protest police violence and successfully increased police accountability.

We deserve an economy that works for *all* of us, voted for by *each* of us. It's time to stand up for our neighbors and vote for the economy we need, together. Register to vote today.

Shared value naming race & class

Name racial scapegoating as a weapon that economically harms all of us

Emphasize unity & collective action to solve problem

[Invoke past cross-racial solidarity wins to combat cynicism]

Connect joining together to achieve desired outcomes